

# News Advisory

## For Immediate Release

## For More Information:

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## **Uinta Brewing Company Announces New State-of-the-Art Brewing Facility Is Powered by 100% Wind Power**

***Wind Power Purchase Applauded by Mayor Rocky Anderson, State Energy Office***

Uinta Brewing Company is opening the doors of its new state-of-the-art brewery in Salt Lake City to the media on January 8 in order to celebrate its purchase of 100% pollution-free wind power through Utah Power's Blue Sky Program. The brewery not only includes the latest brewing technology, but also strives to conserve energy and resources through its energy efficient design. Uinta Brewing Company is leading the way toward a sustainable energy supply for Utahns.

Speakers at the upcoming brewery tour and press conference will highlight the efforts of Uinta Brewing Company, explain how efficiency and green power purchases help pave the way for a clean, reliable, sustainable electricity supply, and will also provide information on how residential and business customers can purchase wind generated electricity through Utah Power's Blue Sky Program.

**What:** Press Conference and Brewery Tour.

**When:** Tuesday, January 8, 2002 at 10:00 a.m.

**Where:** Uinta Brewing Company – 1722 South 2375 West, Salt Lake City, Utah

### **Speakers:**

Will Hamil – President, Uinta Brewing Company

Mayor Rocky Anderson – Mayor Salt Lake City

Utah Power Representative – to be determined

Sarah Wright – Coordinator, Utah Wind Power Campaign

Christine Watson – Renewable Energy Project, Utah Energy Office

**The press conference will be followed by a 10-minute tour of the brewery. Cameras are invited inside the brewery.**

The January 8th news conference is being coordinated by the Utah Wind Power Campaign and Utah Power.

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